

THE ECONOMIC IMPACT OF TRAVEL & TOURISM IN IDAHO

A Comprehensive Analysis

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September 2005

Table of Contents

I. Methodology Overview.....	4
II. Key Results.....	5
A. Key Findings.....	5
B. Idaho County Coverage.....	8
C. Visitor Spending - State.....	9
D. Visitor Spending - County.....	11
III. State of Idaho: Economic Impact Results.....	14
A. Total Travel.....	15
B. Industry Rankings.....	20
IV. County-Level: Economic Impact Results.....	22
A. Ada County.....	23
B. Adams County.....	23
C. Bannock County.....	24
D. Bear Lake County.....	24
E. Benewah County.....	25
F. Bingham County.....	25
G. Blaine County.....	26
H. Boise County.....	26
I. Bonner County.....	27
J. Bonneville County.....	27
K. Boundary County.....	28
L. Butte County.....	28
M. Camas County.....	29
N. Canyon County.....	29
O. Caibou County.....	30
P. Cassia County.....	30
Q. Clark County.....	31
R. Clearwater County.....	31
S. Custer County.....	32
T. Elmore County.....	32
U. Franklin County.....	33
V. Fremont County.....	33
W. Gem County.....	34
X. Gooding County.....	34
Y. Idaho County.....	35
Z. Jefferson County.....	35
AA. Jerome County.....	36
BB. Kootenai County.....	36
CC. Latah County.....	37
DD. Lemhi County.....	37
EE. Lewis County.....	38
FF. Lincoln County.....	38
GG. Madison County.....	39
HH. Minidoka County.....	39
II. Nez Perce County.....	40
JJ. Oneida County.....	40
KK. Owyhee County.....	41
LL. Payette County.....	41
MM. Power County.....	42
NN. Shoshone County.....	42

OO. Teton County.....	43
PP. Twin Falls County.....	43
QQ. Valley County.....	44
RR. Washington County.....	44

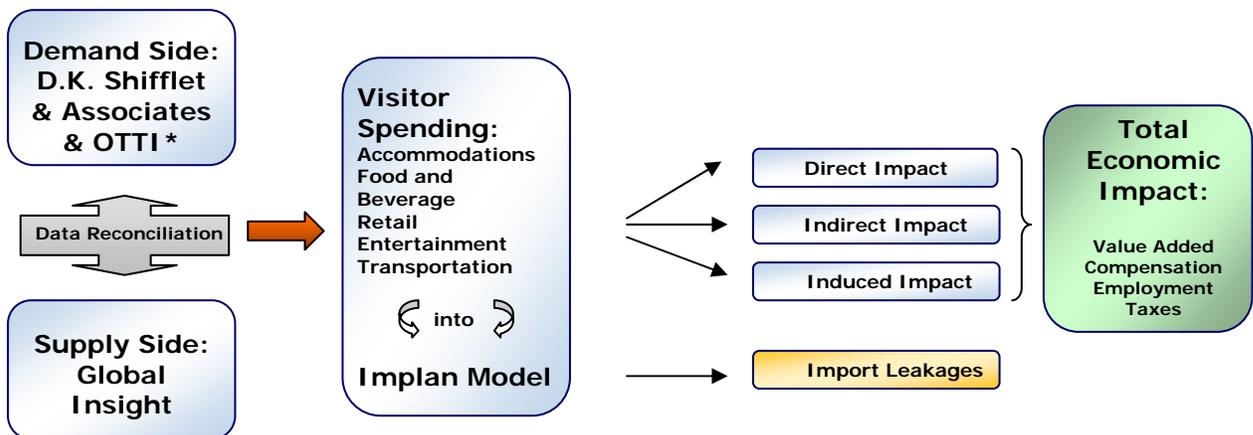
I. Methodology Overview

The purpose of this study is to estimate the economic benefits of travel & tourism to Idaho in the calendar year 2004. Visitors are defined those who made an overnight trip or traveled in excess of 50 miles, one way, for a day-trip. The spending of qualifying visitors from Idaho, other U.S., and international markets has also been included. The total economic impact of travelers on the state is defined by three distinct parts: direct, indirect, and induced spending. The *direct* impacts represent those sectors that interact directly with the visitor such as lodging or transportation. The *indirect* impact represents the benefit to suppliers to those direct sectors. This would include, for example, Idaho-based food suppliers to a restaurant. The *induced* impact adds the impact of all additional tourism-derived income as it is spent in the Idaho economy. The image of the iceberg represents the various impacts of tourism. Those industries that are part of the direct tourism sector represent the impact that is visible, i.e. above the surface of the water. But below the surface, traveler spending generates wages, employment and taxes in a host of supporting industries. Although these are not seen, they are critical to understanding the full economic impact of tourism in Idaho.



The economic impacts reported in this study are based on traveler spending as reported in D.K. Shifflet & Associates' *PERFORMANCE/Monitor*SM travel survey and Office of Travel and Tourism Industries (OTTI) data on international visitation. Global Insight cross-checked and augmented these data with its own 4-digit NAICS database on sales and employment by sector. The IMPLAN Input-Output economic impact model for Idaho was used to estimate the direct, indirect, and induced impacts. Traveler spending exceeds the direct impact on the Idaho economy because some goods and services purchased by travelers are supplied by firms located outside of Idaho. The IMPLAN model accounts for import leakages to suppliers outside of Idaho.

The following diagram summarizes our methodology. Data on visits in Idaho are reconciled with data summarizing the industrial structure in Idaho. We use this information to define spending by major traveler spending category: accommodations, food and beverage, retail, entertainment, and transportation. Then we use the IMPLAN model to calculate the direct, indirect, and induced spending generated in Idaho's economy a result of these tourism expenditures, and to estimate the amount of income (and impact) that accrues to suppliers outside of the state. Finally, we estimate the impact on value added by the state, and employment, compensation and taxes generated by tourist activity.



II. Key Results

A. Key Findings

Spending by travelers in Idaho totaled \$2.97 billion in 2004.

- In 2004 travelers spent \$484 million on lodging, \$546 million at restaurants, and \$1.94 billion on a broad range of goods and services including transportation, entertainment, and shopping.
- The economic impact (gross state product¹) of these expenditures (after \$8.64 million in import leakages) totaled \$2.1 billion. This includes \$1.13 billion in direct economic impact, \$475 million in indirect economic impact (supplier effect), and \$494 million in induced economic impact (income effect).

Traveler spending supported 68,839 jobs and \$1.35 billion in wages.

- Traveler spending supported 68,839 jobs in Idaho in 2004. Of these, 47,203 were directly employed by tourism sectors. Tourism generated an additional 9,679 indirect jobs and 11,957 induced jobs.
- Direct tourism-generated employment comprises 7% of all jobs in Idaho. Total tourism-generated employment accounts for nearly 11% of all Idaho jobs.
- Travel and Tourism accounts for 5% of Idaho Gross State Product.
- Over \$728 million in wages was generated by direct tourism employees, with in excess of \$1.35 billion in wages related to all tourism-generated employment.

Travelers generated federal, state, and local tax revenue totaled \$438 million in 2004.

- In 2004, spending by travelers in Idaho generated \$176 million in state and local taxes (including lodging taxes), and \$262 million in federal taxes.
- Sales tax receipts generated by tourist activity tallied \$92 million in 2004.

In 2004, domestic markets represented 89% of total visitor spending in Idaho with international markets comprising the remaining 11%. Leisure travel to the State exceeds business travel with 80% of total spending.

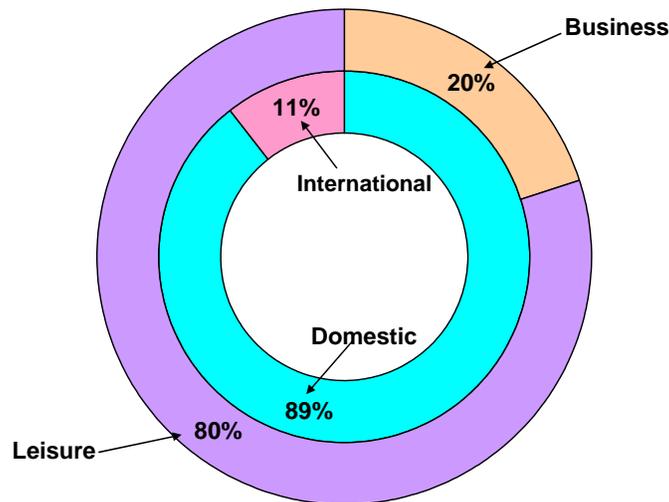
- Domestic and International spending totaled \$2.66 billion and \$312 million, respectively.
- Leisure and Business spending totaled \$2.37 billion and \$596 million, respectively.

¹ Gross state product, or value added, is equal to the sum of wages, taxes, profits, and capital depreciation.

Total person trips totaled 26.04 million. This number includes all overnight visits and day-trips in excess of fifty miles.

Idaho Tourism Economic Impact Summary, 2004				
Total (US \$ millions)				
Total Visitor Spending	2,968.05			
Business	595.78			
Leisure	2,372.27			
Domestic	2,655.68			
International	312.37			
State & Local Taxes (incl. Lodging Tax)	176.12			
Federal Taxes	262.25			
Total Taxes	438.36			
	Direct	Indirect	Induced	Total
Gross State Product	1,134,179,526	475,496,079	494,356,962	2,104,032,567
Jobs	47,203	9,679	11,957	68,839
Wages	728,291,977	296,608,095	329,405,185	1,354,305,258

Idaho Visitor Spending



Tourism Employment Share of Total County Employment, 2004

County	Direct Tourism Share of Total County Employment	Total Tourism Share of Total County Employment
ADA	9%	13%
ADAMS	5%	7%
BANNOCK	7%	10%
BEAR LAKE	15%	22%
BENEWAH	8%	11%
BINGHAM	4%	6%
BLAINE	17%	25%
BOISE	14%	21%
BONNER	8%	11%
BONNEVILLE	7%	11%
BOUNDARY	13%	19%
BUTTE	2%	2%
CAMAS	7%	11%
CANYON	4%	6%
CAIBOU	1%	2%
CASSIA	6%	9%
CLARK	2%	3%
CLEARWATER	5%	7%
CUSTER	22%	33%
ELMORE	3%	4%
FRANKLIN	1%	2%
FREMONT	6%	9%
GEM	7%	10%
GOODING	3%	4%
IDAHO	5%	7%
JEFFERSON	1%	2%
JEROME	3%	4%
KOOTENAI	9%	13%
LATAH	6%	9%
LEMHI	8%	12%
LEWIS	4%	6%
LINCOLN	40%	58%
MADISON	4%	5%
MINIDOKA	3%	4%
NEZ PERCE	7%	11%
ONEIDA	2%	2%
OWYHEE	1%	1%
PAYETTE	1%	1%
POWER	3%	5%
SHOSHONE	15%	22%
TETON	12%	17%
TWIN FALLS	7%	10%
VALLEY	25%	36%
WASHINGTON	7%	11%

B. Idaho County Coverage



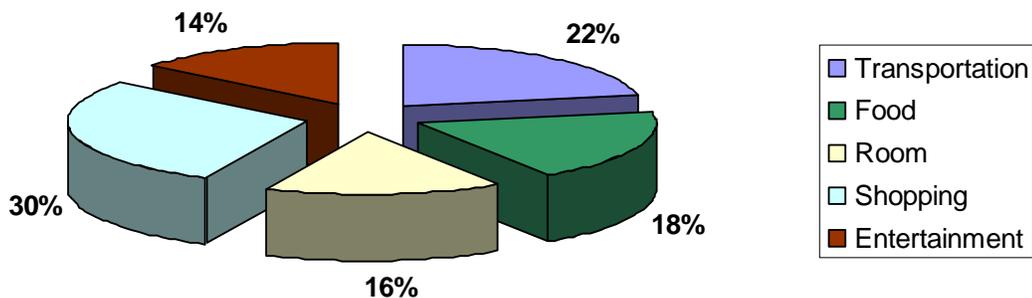
C. Visitor Spending - State

Economic impact analysis begins with the demand side. That is, what are visitors to and within the state of Idaho spending on goods and services? It is this spending that generates all economic impacts as measured by production, wages, jobs and taxes.

Visitor spending tallied \$2.97 billion in 2004. Spending on gifts and souvenirs is the top category for visitor spending. Transportation comes in second.

Total Sales: Total Travel						
2004	Transportation	Food	Room	Shopping	Entertainment	Total
State Totals (millions)						
Total	662.48	546.09	483.80	853.67	422.01	2,968.05

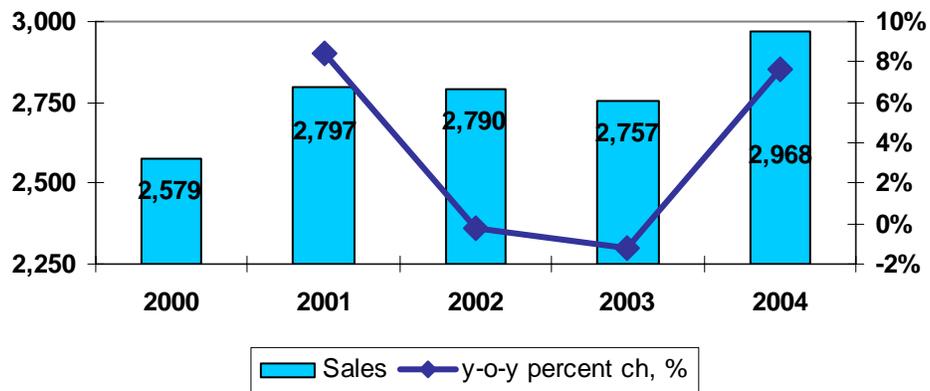
Total Idaho Tourism Spending



Total Sales: Total Travel – 5 Year Trend

2000	2001	2002	2003	2004
State Totals (millions)				
2,578.55	2,796.50	2,789.51	2,756.61	2,968.05
Year-Over-Year Growth, %				
	8.5%	-0.3%	-1.2%	7.7%

Total Tourism Spending, 2000-2004



D. Visitor Spending - County

Breaking down total visitor spending by counties in the state reveals the relative importance of tourism to Ada, Kootenai, and Bonneville.

Total Visitor Spending: County - Total Travel							
(US\$ millions)							
2004	Transport	Food	Room	Entertainment	Shopping	Total	Share of State
ADA	336.88	193.29	143.09	138.33	317.14	1128.74	38%
ADAMS	0.00	1.11	0.61	0.35	0.88	2.94	0%
BANNOCK	23.94	33.11	25.77	25.89	45.11	153.81	5%
BEAR LAKE	15.39	0.61	1.80	0.35	6.17	24.32	1%
BENEWAH	10.26	1.62	0.58	0.56	4.48	17.49	1%
BINGHAM	1.18	8.81	2.07	14.92	12.28	39.27	1%
BLAINE	24.31	21.48	51.77	11.87	45.07	154.49	5%
BOISE	0.00	1.59	0.79	2.50	2.23	7.11	0%
BONNER	6.42	14.41	21.00	6.39	20.19	68.41	2%
BONNEVILLE	67.35	39.84	35.38	16.73	61.33	220.63	7%
BOUNDARY	10.98	1.74	4.19	4.65	8.42	29.98	1%
BUTTE	0.00	0.36	0.48	0.00	0.35	1.19	0%
CAMAS	0.00	0.37	0.26	0.42	0.47	1.52	0%
CANYON	16.95	38.68	14.04	20.20	36.98	126.85	4%
CAIBOU	0.00	1.30	0.70	0.42	1.03	3.45	0%
CASSIA	0.78	7.83	4.79	13.40	12.20	39.00	1%
CLARK	0.00	0.19	0.06	0.00	0.10	0.35	0%
CLEARWATER	0.83	2.20	1.54	2.15	2.89	9.62	0%
CUSTER	3.58	1.01	6.35	4.23	6.49	21.67	1%
ELMORE	0.26	4.22	5.40	0.56	4.39	14.82	0%
FRANKLIN	0.00	1.26	0.40	0.56	0.95	3.16	0%
FREMONT	0.15	1.87	6.91	0.97	4.31	14.20	0%
GEM	7.24	2.56	0.31	1.60	4.28	15.98	1%
GOODING	0.54	3.54	1.23	2.50	3.36	11.17	0%
IDAHO	0.00	2.30	5.62	3.12	4.95	15.99	1%
JEFFERSON	0.28	1.15	0.60	0.97	1.29	4.29	0%
JEROME	1.05	4.01	4.54	0.83	4.33	14.75	0%
KOOTENAI	18.84	57.82	62.74	61.01	87.20	287.60	10%
LATAH	0.73	10.95	9.73	3.19	10.42	35.03	1%
LEMHI	3.57	1.67	3.86	1.32	4.17	14.59	0%
LEWIS	0.00	0.68	1.25	0.56	1.10	3.58	0%
LINCOLN	22.03	0.86	0.08	0.35	7.64	30.96	1%
MADISON	3.58	11.41	4.20	3.61	9.29	32.09	1%
MINIDOKA	4.53	4.23	1.74	0.62	4.19	15.31	1%
NEZ PERCE	24.91	18.43	11.38	18.32	29.51	102.56	3%
ONEIDA	0.00	0.65	0.27	0.28	0.51	1.71	0%
OWYHEE	0.00	0.93	0.19	0.14	0.52	1.77	0%
PAYETTE	0.15	1.65	0.33	0.62	1.15	3.91	0%
POWER	4.94	0.59	0.29	0.42	2.16	8.41	0%
SHOSHONE	0.00	2.35	4.40	20.96	13.46	41.18	1%
TETON	2.14	1.91	6.21	1.87	5.12	17.25	1%
TWIN FALLS	37.97	31.60	20.44	16.38	41.88	148.27	5%
VALLEY	5.25	4.59	15.65	16.31	18.64	60.45	2%
WASHINGTON	5.43	5.34	0.79	1.60	4.99	18.15	1%

Total Visitor Spending: County - Total Travel 5 Year Trend

(millions US\$)					
	2000	2001	2002	2003	2004
ADA	956.90	1089.05	1061.83	1051.48	1128.74
ADAMS	1.99	2.17	3.03	2.83	2.94
BANNOCK	128.78	144.59	142.66	143.70	153.81
BEAR LAKE	21.56	23.21	25.91	23.75	24.32
BENEWAH	15.50	15.21	16.86	16.87	17.49
BINGHAM	23.54	25.24	35.43	36.29	39.27
BLAINE	144.34	146.09	146.09	141.41	154.49
BOISE	8.21	7.88	6.67	6.61	7.11
BONNER	82.05	90.34	95.51	72.71	68.41
BONNEVILLE	203.38	208.69	191.32	197.30	220.63
BOUNDARY	29.18	29.50	30.05	28.03	29.98
BUTTE	1.41	1.43	1.20	1.14	1.19
CAMAS	1.51	0.67	1.42	1.43	1.52
CANYON	100.05	114.85	114.76	116.10	126.85
CAIBOU	2.31	2.30	3.34	3.43	3.45
CASSIA	34.19	41.52	34.23	34.66	39.00
CLARK	0.26	0.36	0.33	0.32	0.35
CLEARWATER	9.68	9.73	9.03	9.00	9.62
CUSTER	38.17	32.03	21.71	20.83	21.67
ELMORE	11.37	10.74	12.21	12.73	14.82
FRANKLIN	3.00	3.45	3.03	2.97	3.16
FREMONT	7.13	8.08	12.16	12.53	14.20
GEM	13.67	14.33	16.68	15.34	15.98
GOODING	9.95	9.57	10.74	10.20	11.17
IDAHO	10.11	12.27	15.80	15.87	15.99
JEFFERSON	4.91	3.80	3.94	4.00	4.29
JEROME	11.52	13.53	13.51	13.59	14.75
KOOTENAI	240.86	241.61	247.27	254.90	287.60
LATAH	25.60	29.79	30.75	31.48	35.03
LEMHI	10.97	14.99	13.46	13.35	14.59
LEWIS	3.21	2.66	4.65	4.73	3.58
LINCOLN	23.32	23.43	29.32	29.47	30.96
MADISON	32.43	31.71	29.75	29.86	32.09
MINIDOKA	15.01	15.98	15.12	14.75	15.31
NEZ PERCE	94.45	96.38	107.16	98.68	102.56
ONEIDA	1.70	1.74	1.57	1.58	1.71
OWYHEE	1.25	1.87	2.54	1.84	1.77
PAYETTE	3.19	2.60	3.56	3.76	3.91
POWER	5.25	6.13	7.61	7.90	8.41
SHOSHONE	38.88	43.65	39.63	39.44	41.18
TETON	16.08	14.30	14.55	15.01	17.25
TWIN FALLS	126.75	135.31	143.59	141.89	148.27
VALLEY	51.63	58.94	53.26	56.15	60.45
WASHINGTON	13.27	14.74	16.28	16.70	18.15

Total Visitor Spending: County - Total Travel 5 Year Trend

Year-Over-Year Change, %				
	2001	2002	2003	2004
ADA	13.8%	-2.5%	-1.0%	7.3%
ADAMS	9.0%	39.3%	-6.5%	4.0%
BANNOCK	12.3%	-1.3%	0.7%	7.0%
BEAR LAKE	7.6%	11.6%	-8.3%	2.4%
BENEWAH	-1.8%	10.8%	0.0%	3.7%
BINGHAM	7.2%	40.4%	2.4%	8.2%
BLAINE	1.2%	0.0%	-3.2%	9.3%
BOISE	-4.1%	-15.4%	-0.8%	7.6%
BONNER	10.1%	5.7%	-23.9%	-5.9%
BONNEVILLE	2.6%	-8.3%	3.1%	11.8%
BOUNDARY	1.1%	1.9%	-6.7%	6.9%
BUTTE	1.4%	-16.5%	-5.2%	4.7%
CAMAS	-55.4%	110.9%	0.8%	5.9%
CANYON	14.8%	-0.1%	1.2%	9.3%
CAIBOU	-0.7%	45.5%	2.7%	0.5%
CASSIA	21.4%	-17.6%	1.3%	12.5%
CLARK	37.7%	-10.7%	-2.4%	11.2%
CLEARWATER	0.6%	-7.2%	-0.4%	6.9%
CUSTER	-16.1%	-32.2%	-4.0%	4.0%
ELMORE	-5.5%	13.6%	4.3%	16.4%
FRANKLIN	15.0%	-12.3%	-2.0%	6.4%
FREMONT	13.3%	50.5%	3.0%	13.4%
GEM	4.9%	16.4%	-8.0%	4.2%
GOODING	-3.8%	12.2%	-5.0%	9.5%
IDAHO	21.4%	28.8%	0.4%	0.7%
JEFFERSON	-22.6%	3.8%	1.4%	7.3%
JEROME	17.4%	-0.1%	0.5%	8.6%
KOOTENAI	0.3%	2.3%	3.1%	12.8%
LATAH	16.4%	3.2%	2.4%	11.3%
LEMHI	36.6%	-10.2%	-0.9%	9.3%
LEWIS	-17.2%	74.8%	1.8%	-24.3%
LINCOLN	0.5%	25.1%	0.5%	5.0%
MADISON	-2.2%	-6.2%	0.4%	7.5%
MINIDOKA	6.4%	-5.4%	-2.4%	3.8%
NEZ PERCE	2.0%	11.2%	-7.9%	3.9%
ONEIDA	2.6%	-9.6%	0.2%	8.7%
OWYHEE	50.3%	35.6%	-27.6%	-3.7%
PAYETTE	-18.4%	37.1%	5.4%	4.0%
POWER	16.8%	24.1%	3.8%	6.5%
SHOSHONE	12.3%	-9.2%	-0.5%	4.4%
TETON	-11.1%	1.8%	3.2%	14.9%
TWIN FALLS	6.8%	6.1%	-1.2%	4.5%
VALLEY	14.2%	-9.6%	5.4%	7.6%
WASHINGTON	11.0%	10.4%	2.6%	8.7%

III. State of Idaho: Economic Impact Results

A. Total Travel

At the highest level, total travel includes business and leisure visitors from both domestic and international origins. The spending of these visitors (\$2.97 billion) in 2004 translates into \$2.1 billion in Gross State Product (GSP), which is the value of all goods and services produced in the state. The difference between spending and GSP is imports.

Tourism generated 5% of the state's GSP in 2004. *Direct* GSP, that is of the industries directly providing goods and services to the visitors tallied \$1.13 billion, while the *indirect* suppliers impact \$475 million. An additional \$494 million of *induced* GSP was generated as tourism wages were spent in Idaho.

It is evident that tourism is important to many more sectors than simply lodging, restaurants, entertainment and transportation. Retail Trade produces \$259 million of GSP as a result of tourism. The Finance, Insurance and Real Estate sector benefits with \$182 million of tourism-generated GSP.

Tourism Gross State Product: Industry Impacts				
2004 (US\$)				
Industry	Direct	Indirect	Induced	Total
Agricultural	0	6,138,169	4,271,066	10,409,236
Natural Resources & Mining	0	658,556	419,741	1,078,297
Utilities	0	13,957,190	7,236,777	21,193,968
Construction	0	9,672,955	2,036,913	11,709,868
Manufacturing	0	21,966,132	19,015,510	40,981,642
Wholesale Trade	0	42,367,600	28,260,980	70,628,576
Retail Trade	167,101,536	16,115,399	76,095,518	259,312,455
Air Transport	58,454,300	327,509	448,015	59,229,824
Other Transport	204,236,720	36,041,838	10,875,017	251,153,569
Information	0	12,860,582	10,613,465	23,474,046
Finance, Insurance (FIRE)	0	116,677,081	65,556,716	182,233,800
Business Services	2,152	123,475,298	33,852,107	157,329,556
Education & Health	0	340,501	6,304,490	6,644,992
Arts, Entertainment	208,920,912	7,901,069	7,788,227	224,610,195
Accommodation	298,316,288	2,205,452	4,571,988	305,093,728
Food & Beverage	196,224,496	7,573,315	16,331,434	220,129,248
Other Services	0	10,744,620	94,952,031	105,696,650
Government	923,122	46,472,812	105,726,968	153,122,912
Total	1,134,179,526	475,496,079	494,356,962	2,104,032,561

Tourism is even more important to the state in terms of jobs. 68,839 jobs in the state are generated by tourism activity. 47,203 jobs are directly in tourism industries while the remainder are indirectly generated via supplier linkages and induced impacts.

Tourism Employment: Industry Impacts				
2004				
Industry	Direct	Indirect	Induced	Total
Agricultural	0	227	135	362
Mining	0	8	5	13
Utilities	0	27	14	41
Construction	0	251	53	304
Manufacturing	0	339	293	631
Wholesale Trade	0	570	380	951
Retail Trade	4,883	448	2,119	7,450
Air Transport	1,342	8	10	1,360
Other Transport	9,434	924	248	10,606
Information	0	170	132	302
Finance, Insurance (FIRE)	0	1,421	978	2,399
Business Services	0	3,144	824	3,968
Education & Health	0	16	287	303
Arts, Entertainment	8,543	267	288	9,098
Accommodation	8,062	60	124	8,245
Food & Beverage	14,924	576	1,242	16,742
Other Services	0	467	3,099	3,566
Government	15	759	1,726	2,500
Total	47,203	9,679	11,957	68,839

Tourism-generated wages exceeded \$1.3 billion in 2004, the majority of this sum - \$728 million – was in direct tourism sectors.

Tourism Wages: Industry Impacts				
2004 (US\$)				
Industry	Direct	Indirect	Induced	Total
Agricultural	0	3,832,592	2,646,542	6,479,134
Mining	0	349,154	231,368	580,523
Utilities	0	4,611,658	2,391,136	7,002,793
Construction	0	8,792,293	1,851,465	10,643,758
Manufacturing	0	14,647,610	12,992,863	27,640,473
Wholesale Trade	0	23,441,846	15,636,701	39,078,548
Retail Trade	100,462,120	9,821,566	45,938,347	156,222,033
Air Transport	47,163,000	264,246	361,474	47,788,720
Other Transport	137,274,272	29,095,478	8,677,317	175,047,075
Information	0	6,219,899	4,918,780	11,138,680
Finance, Insurance (FIRE)	0	34,101,375	24,782,217	58,883,590
Business Services	2,089	108,973,475	30,202,868	139,178,430
Education & Health	0	289,993	5,369,313	5,659,306
Arts, Entertainment	131,206,040	5,864,856	5,561,657	142,632,553
Accommodation	140,753,504	1,040,590	2,157,185	143,951,280
Food & Beverage	170,843,744	6,593,741	14,219,036	191,656,528
Other Services	0	9,105,842	84,212,788	93,318,631
Government	587,209	29,561,882	67,254,128	97,403,216
Total	728,291,977	296,608,095	329,405,185	1,354,305,271

The economic impact of tourism also translates into tax revenue at the federal, state and local levels. As shown below, tourism generated \$438 million in total taxes in 2004. Of this, \$262 million went to the federal government and \$176 million went to state and local governments.

The employees' contribution to social insurance tax is the largest source of revenue at the federal level with \$80 million in 2004. Sales tax is the largest state tax generator with \$88 million in 2004. Property and sales taxes are the largest sources of local tax revenue with \$71 million and \$4 million, respectively.

Tourism Taxes By Government Sector	
2004 (US\$)	
Sector	Total (\$)
Federal Government	
Corporate Profits Tax	26,232,090
Indirect Bus Tax: Custom Duty	5,413,126
Indirect Bus Tax: Excise Taxes	18,333,908
Indirect Bus Tax: Fed Non-Taxes	5,739,548
Personal Tax: Estate and Gift Tax	0
Personal Tax: Income Tax	50,858,080
Personal Tax: Non-Taxes (Fines- Fees)	0
Social Ins Tax- Employee Contribution	80,393,270
Social Ins Tax- Employer Contribution	75,278,319
Subtotal	262,248,340
State Government	
Indirect Bus Tax: Sales Tax	87,898,621
Personal Tax: Income Tax	32,113,153
Dividends	16,179,155
Indirect Bus Tax: Other Taxes	10,434,128
Lodging Tax	9,676,052
Corporate Profits Tax	6,468,069
Indirect Bus Tax: S/L Non-Taxes	4,719,656
Indirect Bus Tax: Motor Vehicle Licenses	4,308,027
Personal Tax: Motor Vehicle License	3,450,879
Personal Tax: Other Tax (Fish/Hunt)	3,001,266
Social Ins Tax- Employer Contribution	2,860,670
Personal Tax: Non-Taxes (Fines- Fees)	1,687,789
Social Ins Tax- Employee Contribution	1,052,510
Subtotal	95,951,353
Local Government	
Indirect Bus Tax: Property Tax	70,668,743
Lodging Tax	1,808,865
Indirect Bus Tax: Sales Tax	4,336,317
Indirect Bus Tax: S/L Non-Taxes	2,022,710
Personal Tax: Non-Taxes (Fines- Fees)	723,338
Personal Tax: Property Taxes	604,086
Subtotal	80,164,059
Grand Total	438,363,752

B. Industry Rankings

Tourism directly employs 47,203 persons and accounts for 7% of total employment in the state of Idaho. It is the 5th largest employer.

Idaho Employment Rankings by Industry			
Rank	Industry	Employment	% of Total
1	Public Administration	122,745	19%
2	Retail Trade	74,802	12%
3	Manufacturing	62,654	10%
4	Health Care & Social Assist.	58,704	9%
5	Travel & Tourism *	47,203	7%
6	Food Services & Drinking Places	39,593	6%
7	Construction	38,220	6%
8	Administrative & Waste Services	33,837	5%
9	Professional & Technical Ser.	30,855	5%
10	Other Services	25,225	4%
11	Wholesale Trade	24,875	4%
12	Finance & Insurance	18,855	3%
13	Transportation & Warehousing	16,938	3%
14	Agriculture, Forestry, Fishing	12,396	2%
15	Information	9,215	1%
16	Arts, Entertainment, & Recreation	8,047	1%
17	Accommodation	7,867	1%
18	Educational Services	7,459	1%
19	Real Estate, Rental, & Leasing	7,195	1%
20	Utilities	1,881	0%
21	Natural Resources & Mining	1,814	0%
Total		650,380	

Source: Bureau of Labor Statistics & Global Insight

* Travel & Tourism is a new concept added to the employment accounts. Tourism remains part of other sectors' employment counts.

Travel & Tourism ranks 11th, in terms of total GSP and accounts for 3% of total state GSP.

Idaho Gross State Product Rankings by Industry			
Rank	Industry	GSP (millions US\$)	% of Total
1	Manufacturing	5,771	14%
2	Public Administration	5,642	14%
3	Real Estate, Rental, & Leasing	4,654	11%
4	Retail Trade	3,427	8%
5	Health Care & Social Assist.	2,703	7%
6	Construction	2,607	6%
7	Professional & Technical Ser.	2,601	6%
8	Wholesale Trade	2,146	5%
9	Agriculture, Forestry, Fishing	2,127	5%
10	Finance & Insurance	1,734	4%
11	Travel & Tourism *	1,134	3%
12	Transportation & Warehousing	1,136	3%
13	Administrative & Waste Services	1,048	3%
14	Utilities	871	2%
15	Information	821	2%
16	Other Services	812	2%
17	Food Services & Drinking Places	709	2%
18	Arts, Entertainment, & Recreation	356	1%
19	Accommodation	278	1%
20	Educational Services	199	0%
21	Natural Resources & Mining	125	0%
Total		40,901	

Source: Bureau of Economic Analysis & Global Insight

* Travel & Tourism is a new concept added to the employment accounts. Tourism remains part of other sectors' employment counts.

IV. County-Level: Economic Impact Results

A. Ada County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	336.88	193.29	143.09	138.33	317.14	1128.74	4%	38%
Impact								
		Direct		Indirect		Induced		Total
Gross State Product (US\$)		646,950,146		180,829,704		188,002,440		1,015,782,290
Wages (US\$)		276,967,211		112,799,151		125,271,784		515,038,146
Employment		17,951		3,681		4,547		26,179
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
99,732,241	66,288,246				166,020,488			

B. Adams County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	1.11	0.61	0.35	0.88	2.94	2%	0%
Impact								
		Direct		Indirect		Induced		Total
Gross State Product (US\$)		1,715,725		490,507		490,507		2,696,740
Wages (US\$)		722,621		326,840		326,840		1,376,301
Employment		47		12		12		71
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
260,206	172,949				433,155			

C. Bannock County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	23.94	33.11	25.77	25.89	45.11	153.81	3%	5%
		Direct	Indirect	Induced				Total
Gross State Product (US\$)	90,202,784		25,619,112		25,619,112		141,441,008	
Wages (US\$)	37,742,351		17,070,799		17,070,799		71,883,949	
Employment	2,446		502		620		3,567	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
13,590,523		9,290,833			22,881,355			

D. Bear Lake County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	15.39	0.61	1.80	0.35	6.17	24.32	8%	1%
		Direct	Indirect	Induced				Total
Gross State Product (US\$)	13,481,960		3,895,900		4,050,433		21,428,293	
Wages (US\$)	5,967,142		2,430,210		2,698,928		11,096,280	
Employment	387		79		98		564	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
2,148,689		1,428,152			3,576,842			

E. Benewah County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	10.26	1.62	0.58	0.56	4.48	17.49	3%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	9,504,037		2,802,313		2,913,469		15,219,819	
Wages (US\$)	4,292,153		1,748,045		1,941,333		7,981,532	
Employment	278		57		70		406	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
1,545,548		1,027,267			2,572,815			

F. Bingham County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	1.18	8.81	2.07	14.92	12.28	39.27	2%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	22,912,443		6,291,131		6,540,673		35,744,247	
Wages (US\$)	9,635,789		3,924,323		4,358,251		17,918,363	
Employment	625		128		158		911	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
3,469,721		2,306,192			5,775,913			

G. Blaine County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	24.31	21.48	51.77	11.87	45.07	154.49	9%	5%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	95,757,627		24,750,642		25,732,393		146,240,662	
Wages (US\$)	37,909,238		15,439,119		17,146,282		70,494,639	
Employment	2,457		504		622		3,583	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
13,650,617		9,073,048			22,723,665			

H. Boise County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	1.59	0.79	2.50	2.23	7.11	7%	0%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	4,227,160		1,139,606		1,184,809		6,551,576	
Wages (US\$)	1,745,474		710,871		789,475		3,245,820	
Employment	113		23		29		165	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
628,522		449,376			1,077,899			

I. Bonner County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	6.42	14.41	21.00	6.39	20.19	68.41	3%	2%
Direct, Indirect, and Induced Impacts								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		41,836,170	10,959,917	11,394,649	64,190,736			
Wages (US\$)		16,786,719	6,836,649	7,592,604	31,215,973			
Employment		1,088	223	276	1,587			
Tax Impacts								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
6,044,676	5,067,630			11,112,306				

J. Bonneville County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	67.35	39.84	35.38	16.73	61.33	220.63	3%	7%
Direct, Indirect, and Induced Impacts								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		126,923,633	35,346,224	36,748,257	199,018,114			
Wages (US\$)		54,137,926	22,048,502	24,486,489	100,672,917			
Employment		3,509	720	889	5,117			
Tax Impacts								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
19,494,353	12,957,159			32,451,512				

K. Boundary County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	10.98	1.74	4.19	4.65	8.42	29.98	6%	1%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		17,557,190	4,803,152	4,993,672	27,354,013			
Wages (US\$)		7,356,731	2,996,142	3,327,437	13,680,310			
Employment		477	98	121	695			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
2,649,062	1,760,731			4,409,793				

L. Butte County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	0.36	0.48	0.00	0.35	1.19	1%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		735,426	190,338	197,888	1,123,652			
Wages (US\$)		291,530	118,730	131,859	542,119			
Employment		19	4	5	28			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
104,976	69,774			174,750				

M. Camas County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	0.37	0.26	0.42	0.47	1.52	4%	0%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	906,061		242,723		252,351		1,401,134	
Wages (US\$)	371,766		151,407		168,149		691,322	
Employment	24		5		6		35	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
133,868		88,977			222,845			

N. Canyon County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	16.95	38.68	14.04	20.20	36.98	126.85	2%	4%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	71,958,033		20,322,337		21,128,437		113,408,807	
Wages (US\$)	31,126,640		12,676,802		14,078,525		57,881,967	
Employment	2,017		414		511		2,942	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
11,208,293		7,449,728			18,658,021			

O. Caibou County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	1.30	0.70	0.42	1.03	3.45	0%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		2,008,147	552,841	574,770	3,135,757			
Wages (US\$)		846,757	344,855	382,987	1,574,598			
Employment		55	11	14	80			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
304,906	202,659				507,565			

P. Cassia County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.78	7.83	4.79	13.40	12.20	39.00	3%	1%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		23,292,638	6,247,819	6,495,643	36,036,099			
Wages (US\$)		9,569,451	3,897,306	4,328,246	17,795,002			
Employment		620	127	157	905			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
3,445,833	2,290,315				5,736,148			

Q. Clark County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	0.19	0.06	0.00	0.10	0.35	1%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		193,781	56,498	58,739	309,018			
Wages (US\$)		86,535	35,243	39,140	160,918			
Employment		6	1	1	8			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
31,160	20,711			51,871				

R. Clearwater County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.83	2.20	1.54	2.15	2.89	9.62	2%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		5,680,118	1,540,841	1,601,960	8,822,919			
Wages (US\$)		2,360,025	961,156	1,067,435	4,388,616			
Employment		153	31	39	223			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
849,814	564,839			1,414,653				

S. Custer County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	3.58	1.01	6.35	4.23	6.49	21.67	12%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	13,613,129		3,471,515		3,609,215		20,693,858	
Wages (US\$)	5,317,134		2,165,484		2,404,930		9,887,548	
Employment	345		71		87		503	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
1,914,630		1,272,582			3,187,212			

T. Elmore County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.26	4.22	5.40	0.56	4.39	14.82	2%	0%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	9,119,817		2,375,034		2,469,242		13,964,093	
Wages (US\$)	3,637,713		1,481,515		1,645,331		6,764,559	
Employment	236		48		60		344	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
1,309,893		870,636			2,180,529			

U. Franklin County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	1.26	0.40	0.56	0.95	3.16	1%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		1,793,453	505,579	525,633	2,824,664			
Wages (US\$)		774,368	315,373	350,245	1,439,986			
Employment		50	10	13	73			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
278,840	185,334			464,174				

V. Fremont County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.15	1.87	6.91	0.97	4.31	14.20	3%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		9,316,079	2,275,663	2,365,929	13,957,671			
Wages (US\$)		3,485,512	1,419,528	1,576,491	6,481,532			
Employment		226	46	57	329			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
1,255,087	834,209			2,089,296				

W. Gem County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	7.24	2.56	0.31	1.60	4.28	15.98	4%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	8,707,137		2,560,203		2,661,755		13,929,095	
Wages (US\$)	3,921,326		1,597,020		1,773,609		7,291,956	
Employment	254		52		64		371	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
1,412,018		938,515			2,350,533			

X. Gooding County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.54	3.54	1.23	2.50	3.36	11.17	1%	0%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	6,413,956		1,789,451		1,860,431		10,063,837	
Wages (US\$)	2,740,806		1,116,235		1,239,662		5,096,703	
Employment	178		36		45		259	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
986,928		655,974			1,642,902			

Y. Idaho County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	2.30	5.62	3.12	4.95	15.99	2%	1%
Direct, Indirect, and Induced								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		10,197,324	2,561,734	2,663,347	15,422,405			
Wages (US\$)		3,923,671	1,597,975	1,774,670	7,296,316			
Employment		254	52	64	371			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
1,412,862	939,076			2,351,938				

Z. Jefferson County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.28	1.15	0.60	0.97	1.29	4.29	0%	0%
Direct, Indirect, and Induced								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		2,506,695	687,485	714,755	3,908,936			
Wages (US\$)		1,052,985	428,844	476,263	1,958,092			
Employment		68	14	17	100			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
379,166	252,017			631,183				

AA. Jerome County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	1.05	4.01	4.54	0.83	4.33	14.75	1%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		8,915,941	2,363,552	2,457,304	13,736,798			
Wages (US\$)		3,620,127	1,474,352	1,637,377	6,731,856			
Employment		235	48	59	342			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
1,303,560	866,427				2,169,987			

BB. Kootenai County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	18.84	57.82	62.74	61.01	87.20	287.60	4%	10%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		173,900,513	46,075,683	47,903,307	267,879,502			
Wages (US\$)		70,571,665	28,741,395	31,919,441	131,232,501			
Employment		4,574	938	1,159	6,671			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
25,411,926	16,890,346				42,302,272			

CC. Latah County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.73	10.95	9.73	3.19	10.42	35.03	3%	1%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		20,992,778	5,611,853	5,834,451	32,439,083			
Wages (US\$)		8,595,376	3,500,599	3,887,674	15,983,649			
Employment		557	114	141	812			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
3,095,082	2,057,184			5,152,265				

DD. Lemhi County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	3.57	1.67	3.86	1.32	4.17	14.59	4%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		8,831,990	2,337,036	2,429,736	13,598,762			
Wages (US\$)		3,579,513	1,457,812	1,619,008	6,656,333			
Employment		232	48	59	338			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
1,288,936	856,707			2,145,642				

EE. Lewis County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	0.68	1.25	0.56	1.10	3.58	2%	0%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	2,255,387		573,363		596,106		3,424,856	
Wages (US\$)	878,190		357,656		397,204		1,633,050	
Employment	57		12		14		83	
Federal Taxes		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes			
316,225		210,183			526,407			

FF. Lincoln County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	22.03	0.86	0.08	0.35	7.64	30.96	17%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	16,610,449		4,959,873		5,156,610		26,726,932	
Wages (US\$)	7,596,773		3,093,902		3,436,007		14,126,682	
Employment	492		101		125		718	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
2,735,498		1,818,182			4,553,680			

GG. Madison County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	3.58	11.41	4.20	3.61	9.29	32.09	2%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	18,102,661		5,140,766		5,344,678		28,588,105	
Wages (US\$)	7,873,837		3,206,741		3,561,323		14,641,901	
Employment	510		105		129		744	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
2,835,265		1,884,493			4,719,758			

HH. Minidoka County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	4.53	4.23	1.74	0.62	4.19	15.31	1%	1%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	8,500,304		2,453,299		2,550,611		13,504,214	
Wages (US\$)	3,757,587		1,530,335		1,699,550		6,987,472	
Employment	244		50		62		355	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
1,353,058		899,326			2,252,384			

II. Nez Perce County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	24.91	18.43	11.38	18.32	29.51	102.56	3%	3%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	59,036,317		16,430,674		17,082,408		92,549,398	
Wages (US\$)	25,165,986		10,249,234		11,382,531		46,797,752	
Employment	1,631		334		413		2,379	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
9,061,940		6,023,128			15,085,068			

JJ. Oneida County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	0.65	0.27	0.28	0.51	1.71	1%	0%
		Direct	Indirect		Induced		Total	
Gross State Product (US\$)	987,188		274,695		285,591		1,547,474	
Wages (US\$)	420,735		171,351		190,298		782,384	
Employment	27		6		7		40	
Federal Taxes (US\$)		State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)			
151,501		100,697			252,198			
(US\$)								

KK. Owyhee County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	0.93	0.19	0.14	0.52	1.77	0%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		965,846	283,362	294,601	1,543,809			
Wages (US\$)		434,010	176,757	196,302	807,069			
Employment		28	6	7	41			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
156,281	103,874			260,155				

LL. Payette County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.15	1.65	0.33	0.62	1.15	3.91	0%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		2,170,185	625,655	650,472	3,446,311			
Wages (US\$)		958,282	390,275	433,429	1,781,986			
Employment		62	13	16	91			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)			Total Tourism Taxes (US\$)				
345,065	229,351			574,416				

MM. Power County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	4.94	0.59	0.29	0.42	2.16	8.41	1%	0%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		4,601,157	1,347,724	1,401,183	7,350,064			
Wages (US\$)		2,064,237	840,692	933,651	3,838,581			
Employment		134	27	34	195			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
743,305	494,046				1,237,351			

NN. Shoshone County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	0.00	2.35	4.40	20.96	13.46	41.18	8%	1%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		25,533,300	6,596,741	6,858,405	38,988,447			
Wages (US\$)		10,103,877	4,114,959	4,569,966	18,788,801			
Employment		655	134	166	955			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
3,638,273	2,418,222				6,056,495			

OO. Teton County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	2.14	1.91	6.21	1.87	5.12	17.25	6%	1%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		10,886,522	2,764,103	2,873,743	16,524,368			
Wages (US\$)		4,233,629	1,724,210	1,914,863	7,872,702			
Employment		274	56	70	400			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
1,524,474	1,013,260				2,537,734			

PP. Twin Falls County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	37.97	31.60	20.44	16.38	41.88	148.27	3%	5%
Impact								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		84,872,257	23,753,998	24,696,217	133,322,471			
Wages (US\$)		36,382,731	14,817,426	16,455,846	67,656,004			
Employment		2,358	484	597	3,439			
Taxes								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
13,100,942	8,707,700				21,808,642			

QQ. Valley County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	5.25	4.59	15.65	16.31	18.64	60.45	15%	2%
Impact by Type								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		37,928,201	9,684,089	10,068,215	57,680,505			
Wages (US\$)		14,832,602	6,040,805	6,708,760	27,582,167			
Employment		961	197	244	1,402			
Tax Impact								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
5,341,025	4,019,532				9,360,557			

RR. Washington County

US\$ millions	Transportation	Food	Lodging	Entertainment	Shopping	Total	% of Total County Sales	% of State Tourism Sales
Visitor Spending	5.43	5.34	0.79	1.60	4.99	18.15	3%	1%
Impact by Type								
		Direct	Indirect	Induced	Total			
Gross State Product (US\$)		9,853,210	2,907,489	3,022,817	15,783,516			
Wages (US\$)		4,453,246	1,813,653	2,014,195	8,281,094			
Employment		289	59	73	421			
Tax Impact								
Federal Taxes (US\$)	State & Local (incl. lodging tax, US\$)				Total Tourism Taxes (US\$)			
1,603,555	1,065,822				2,669,378			