# Latah County



August 2017

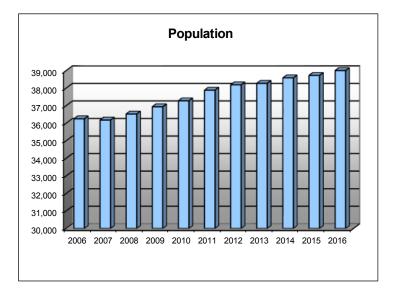
### **Population**

Latah County's population rose 8 percent from 36,251 in 2006 to 39,196 in 2016, while the U.S. population grew 8 percent and Idaho's grew 15.9 percent.

Because of the 11,800 students at the University of Idaho, about 26 percent of the county's population is 20 to 29 years old while 14 percent of the U.S. population is.

Moscow, the county seat, had a population of 25,322 in 2016. The populations of other cities were 958 in Genesee, 887 in Troy, 813 in Potlatch, 582 in Juliettea, 511 in Deary, 299 in Kendrick, 247 in Bovill, and 191 in Onaway.

## **Workforce Trends**



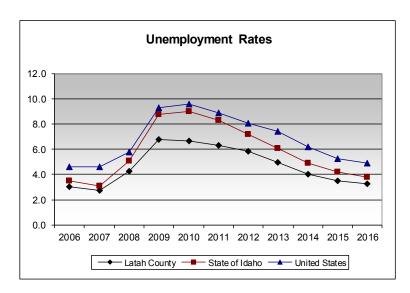
### **Labor Force & Employment**

The University of Idaho in Moscow provides a fourth of the county's jobs. Enrollment at the university is a major driver of retail, tourism, construction, and service jobs in the Moscow area. Its relatively slow enrollment growth has slowed economic growth in the county over the last 10 years.

Farming and related services are major drivers for the local economy.

Logging, the Bennett lumber mill in Princeton, and a variety of small manufacturing operations employ about 580 people—about 100 fewer than 10 years ago.. Many county residents work at fast-growing Schweitzer Engineering Laboratories, which employs more than 2,300 in Pullman. Technology transfer, which takes new ideas developed by university researchers and turns them into practical applications, has created about 210 manufacturing and professional services in the last 10 years,

Labor Force	July 16	July 17
Civilian Labor Force	19,753	19,897
Total Employment	19,078	19,399
Unemployed	674	498
% of Labor Force Unemployed	3.4	2.5
State of Idaho % Unemployed	3.8	3.0
U.S. % Unemployed	4.9	4.3



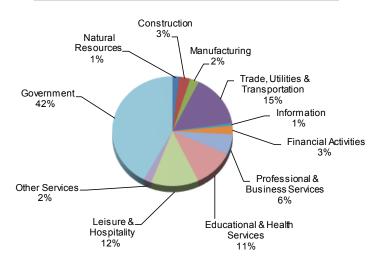
Increased retail offerings in Pullman and the growing popularity of online shopping have reduced shopping in Moscow. Retail employment now is the same level as 21 years ago. Leisure and hospitality has grown slowly over the last 10 years, as more people visit the university for family occasions or for conferences. Health care added more than 100 jobs over the last 10 years.

Labor Force	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Civilian Labor Force	17,599	17,003	17,181	17,794	19,280	19,244	19,619	19,431	19,322	19,518	19,801
Unemployment	535	469	727	1,211	1,280	1,212	1,145	959	782	681	650
% of Labor Force Unemployed	3.0	2.8	4.2	6.8	6.6	6.3	5.8	4.9	4.0	3.5	3.3
Employment	17,063	16,534	16,453	16,583	18,000	18,032	18,474	18,472	18,539	18,838	19,151

Prepared by Kathryn Tacke, Regional Economist, Idaho Department of Labor • 1158 Idaho St., Lewiston, Idaho 83501-1960 Phone: (208) 799-5000, ext. 3984• email: <u>kathryn.tacke@labor.idaho.gov</u> • Labor Market Information website: <u>lmi.idaho.gov</u>

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#### **Nonfarm Payroll Jobs for 2016**



### **Economic Development**

A new economic development organization, Partnership for Economic Prosperity (PEP), opened its doors in early 2017 to help local businesses grow and to attract new businesses. It is working with the University of Idaho and the City of Moscow to develop the local economy. It seeks to create innovative and sustainable solutions to improve the economic vitality of communities throughout the county.

The county's per capita income in 2015 was \$36,426, below Idaho's \$38,392 and the nation's \$48,112. PEP hopes to reduce the gap.

Major Employers
Bennett Lumber Products
City of Moscow
Economic Modeling Specialists Int'l (EMSI)
Good Samaritan Society (nursing home)
Gritman Medical Center
Latah County
Moscow School District 281
Northwest River Supplies
Winco Foods
University Inn - Best Western
University of Idaho
U.S. Forest Service

North Cerntral Idaho Occupational Wages*	Entry Wage	Median Wage		
Accountants	\$20.07	\$26.64		
Bookkeepers	\$12.68	\$18.39		
Carpenters, Journey-Level	\$14.45	\$21.00		
Cashiers	\$8.23	\$9.23		
Child Care Workers	\$8.31	\$9.16		
Computer Techs	\$10.73	\$16.51		
Dental & Health Care Assistants	\$11.47	\$16.98		
Janitors	\$8.16	\$10.55		
Nurses, Registered	\$24.20	\$28.90		
Salespersons, Retail	\$8.42	\$11.11		
Secretaries	\$10.29	\$13.24		
Elementary School Teachers	\$30,632	\$48,573		
Secondary School Teachers	\$25,646	\$45,493		
Truck Drivers, Heavy	\$15.14	\$18.48		

\* Additional occupational wage data can be found on the Idaho Department of Labor website at *lmi.idaho.gov.* 

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Covered Employment & Average Annual	2006		2015		2016			
Wages Per Job for 2006, 2015 & 2016	Average	Average	Average	Average	Average	Average		
	Employment	Wages	<b>Employment</b>	Wages	<b>Employment</b>	Wages		
Total Covered Wages	14,084	\$26,919	13,414	\$34,360	13,622	\$34,365		
Agriculture	325	\$40,616	415	\$44,892	389	\$50,496		
Mining	19	\$30,396	14	\$59,604	14	\$62,049		
Construction	640	\$28,439	412	\$31,864	408	\$33,340		
Manufacturing	421	\$38,923	355	\$43,090	355	\$44,031		
Trade, Utilities, & Transportation	2,430	\$21,284	2,326	\$27,839	2,327	\$25,771		
Information	221	\$26,033	108	\$33,090	107	\$36,349		
Financial Activities	476	\$28,247	360	\$34,913	371	\$34,040		
Professional and Business Services	714	\$31,849	891	\$35,835	876	\$38,032		
Educational and Health Services	1,500	\$23,115	1,567	\$32,682	1,670	\$32,695		
Leisure and Hospitality	1,822	\$8,993	1,822	\$13,157	1,922	\$13,306		
Other Services	327	\$20,286	255	\$28,523	279	\$29,172		
Government	5,191	\$34,570	4,889	\$44,536	4,905	\$44,912		

Per Capita Income	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Latah County	\$28,601	\$29,963	\$31,246	\$31,213	\$32,253	\$32,884	\$33,742	\$34,583	\$35,091	\$36,425
State of Idaho	\$31,357	\$32,580	\$33,031	\$31,436	\$31,727	\$33,296	\$34,691	\$35,703	\$37,153	\$38,392
United States	\$38,144	\$39,821	\$41,082	\$39,376	\$40,277	\$42,453	\$44,267	\$44,462	\$46,414	\$48,112
Information provided by Bureau of Economic Analysis										



This county is served by the office listed below: Idaho Department of Labor 1350 Troy Road, Suite 1 Moscow, ID 83843-1628 Ph: (208) 882-7571

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