



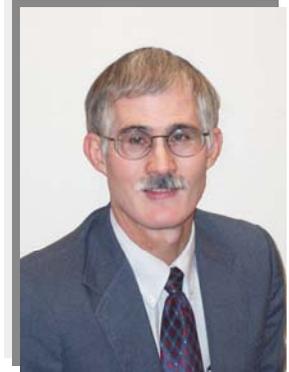
# ITEMS

February 2009

Volume 43 Issue 2

*Newsletter of the Idaho Chapter of the International Association of Workforce Professionals*

## A Message from Your Idaho Chapter President, *David Washburn*



I have some new exciting news; the Idaho Chapter of IAWP has a new member of our Chapter Leadership Team. Sandy Hacking from the Magic Valley Local Office has agreed to serve as the Idaho Chapter President-Elect, and I have officially appointed her into this position for the remainder of the 2008-2009 year. Sandy brings with her to this leadership position a vast array of skills and experience that will greatly assist the Idaho Chapter of IAWP as we move into the changing future. I wish to express my sincere thanks and congratulations to Sandy and welcome her to the 2008-2009 Idaho IAWP Membership Team. I encourage all the members of the Idaho Chapter of IAWP to communicate openly with Sandy and give your full support as she helps lead the Idaho Chapter of IAWP.

The Idaho Chapter of IAWP Leadership Team will be meeting in February to discuss and brainstorm ideas on how to make positive changes in our organization. The Leadership Team values your ideas, and I see a combination of your ideas as the solution to positive growth and development of Idaho IAWP. I respectfully challenge every member of the Idaho Chapter of IAWP to contribute your ideas and work with your friends to help achieve your professional goals and the goals of Idaho Chapter of IAWP.

IAWP provides members with many tremendous professional development, networking, educational and communication opportunities. IAWP offers many excellent avenues to maintain continuous professional growth and increased knowledge and to remain professionally competitive.

IAWP has much to offer-don't keep it a secret! Reach out to someone today!

If you are not already a member of IAWP, I respectfully urge you to consider the many benefits of becoming a part of the IAWP team and join today. If you are already a member of IAWP and not a member of the IAWP leadership team, I encourage you to establish a goal of being a positive part of the IAWP leadership team. If you are interested in joining the Idaho IAWP leadership team, please contact David Washburn at: [dwashb@clarkston.com](mailto:dwashb@clarkston.com) as soon as possible.

## **"It's Your IAWP – Making a Difference, Working Together"**

Today Is A New Day Hence:

- 1) I refuse to be shackled by yesterday's failures.
- 2) What I don't know, I will not allow to intimidate me. I will instead view it as an opportunity.
- 3) I will not allow others to define my mood, my method, my image or my mission.
- 4) I will pursue a mission greater than myself by making at least one person happy that they saw me.
- 5) I will not tolerate self pity, gossip or negativism - from myself or others.

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*Veteran's Corner*  
*by Johnny Moreno, IAWP Veteran Chairperson*

*Army Doc, 74, Off to Afghan War*  
*February 13, 2009*

Associated Press

FORT BENNING, Ga. - Dr. John Burson balked when a skeptical Army staffer asked him to undergo a three-day physical exam to make sure he was fit to deploy as a field surgeon to Afghanistan. "Look, I'm training to run a half-marathon," replied Burson, 74, a retired lieutenant colonel. "You come down and check to see if I can make it." Burson won the debate and was declared fit for duty. The ear, nose and throat specialist from northwest Georgia wrapped up a weeklong training course this week at Fort Benning before his scheduled deployment Friday for a 90-day rotation with a unit of the 101st Airborne Division.

The first of two stints in Iraq proved unforgettable back in 2005, he said. Burson was among several doctors assigned to keep watch over an imprisoned Saddam Hussein. The fallen dictator, who was three years younger than Burson, told him: "I'm glad they sent me one with gray hair this time."

Several of Burson's uncles and cousins enlisted during World War II, inspiring him to seek an Army officer's commission in the 1950s. But it would be five decades before he went to war. By the time Burson was trained as a young officer, the Korean War was winding down. Years later, after he left active duty to join the Army Reserve, his unit was told to prepare for a tour in Vietnam. But the call never came.

Burson retired from military service in 1985 and thought he'd hung up his uniform for good. Then an e-mail came a few years ago from the Army's surgeon general, who was seeking retired military doctors to volunteer for rotations in Iraq. Burson, then 70, sent a reply asking if he was too old. The answer led to his first war tour. "He likes to say, 'Where else can a 74-year-old go and have fun?'" said Barbara Burson, his wife of 53 years. "I don't know if I see it as fun, but he enjoys doing it. And anyone would feel good about being able to contribute."

Burson isn't the oldest service member to deploy since the U.S. went to war in Afghanistan and Iraq, but he's certainly atypical. It's not clear how many others in their 70s have volunteered, or who's the oldest, said Wayne Hall, an Army spokesman at the Pentagon. Retired Army Reserve Col. William Bernhard, a Maryland physician, was 75 when he served in Afghanistan in 2006.

Burson keeps a steady exercise regimen, working out four to five times a week lifting weights, playing racquetball and occasionally mountain biking. Burson runs on an elliptical machine at home, which is easier on his knees. He used it to run the 12-mile half-marathon to sway the Army from requiring a new physical exam. However, all deploying Soldiers must answer questions about their overall health during a screening. Army doctors can order a physical if there are concerns, said Master Sgt. Keith O'Donnell, a spokesman for the Army's Human Resources Command.

Before his first rotation to Iraq four years ago, Burson had to pass a physical exam and the Army fitness test. Soldiers 62 and older have to do 16 push-ups and 26 sit-ups, and run 2 miles in 20 minutes. The youngest recruits must do twice as many push-ups and sit-ups, and run 2 miles in less than 16 minutes. These days, Burson said, his preparation involves more paperwork than physical training, though he does have to go to the firing range to qualify with a 9mm handgun - the only weapon he'll carry. "I'm not really a very good shot," Burson said. "I could probably do better throwing the pistol at a target."

In Afghanistan, Burson will oversee a medical staff treating about 1,000 Soldiers. He'll likely spend much of his time working in a base clinic, but could be called to treat Soldiers wounded during combat patrols. When he served in Iraq, it wasn't unusual for him to work through mortar rounds being fired at his base camp. "There's an element of risk," Burson said. "But statistically it's probably not any more hazardous than driving to work."

Lt. Col. Twanda Young said about 400 Soldiers, reservists and civilian contractors go through the Fort Benning training center she commands each week, preparing to join units already overseas. Burson isn't the only gray-haired volunteer she's seen - but she said his abilities make his age irrelevant. "He doesn't look 74," Young said. "He's very vibrant. He just wants to Soldier like anybody else, which is a testament to his character." Burson's wife said it's not surprising he wants to keep Soldiering. Retiring doesn't seem to be in his blood. Several years ago, she said, Burson planned to retire from his medical practice and turn it over to his partner. When it came time to sign the paperwork, he couldn't bring himself to do it.

Could Afghanistan be her husband's last deployment? "We can't help but hope that," Barbara Burson said. "He doesn't make any promises."

**Tom K. Jackson**  
**Submitted by Wade Virgin**

Hi, some of our friends from Lewiston emailed this obituary to me. Tom was the manager of the Lewiston office for a lot of years. He was the one who gave me my first job and remained a good friend throughout the years. He would always stop in Blackfoot to visit when passing through and remembered our kids on their weddings etc. Each Christmas we would always receive his family newsletter.

Tom was the old guy when he hired me. I guess I am the old guy now. I am sure there are still a few of us in the Department who remember him well.

Here is the article:

Tom K. Jackson, 74, Clarkston

Tom K. Jackson, 74, died in his sleep on Sunday, Oct. 12, 2008, at his home in Clarkston.

Born Oct. 15, 1933, near Lake Odessa, Mich., to LeRoy and Ethel Morrow Jackson, Tom was preceded in death by his parents, two sisters, a brother and a nephew.

**CONGRATULATIONS!**

**Idaho IAWP Executive Board**

**STATE OFFICERS:**  
**PRESIDENT:** David Washburn  
**VICE PRESIDENT:** Gemma Meyers  
**IMMEDIATE PAST PRESIDENT:**  
 Linda Castaneda  
**SECRETARY/TREASURER:** Chris Orders

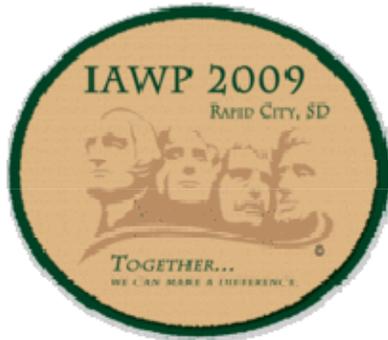
**SUBCHAPTER PRESIDENTS & OFFICERS:**  
**PANHANDLE:** President - (Vacant)  
**SEAPORT:** President - (Vacant)  
**TREASURE VALLEY:** President - Rita Hale  
**LES BOIS:** President – Pam Price  
**SAWTOOTH & SAGE:** President - Jan Roeser  
**RUSSETT REALM:** President – Vacant

**COMMITTEE CHAIRS:**  
**AWARDS:** Pam Price  
**EDUCATION:** Pam Pearson  
**LEGISLATIVE:** Gordon Graff  
**MEMBERSHIP:** David Washburn  
**VETERANS:** Johnny Moreno  
**INTERNATIONAL DEVELOPMENT:** Oscar Escobedo  
**NEWSLETTER EDITOR:** Chris Orders  
**PROFESSIONAL PRACTICES:** Al Snyder  
**RETIREE:** Charlie Schwartz  
**WEB SITE:** Vacant  
**WPDP COORDINATOR:** (Vacant)  
**AUDIT:** Vacant  
**IDOL LIAISON:** Rogelio Valdez

	<b>Promotion</b>		
12/28/2008	So, Lap Man	Financial Specialist, Senior	Accounting Bureau
01/25/2009	Johnson, Michael A	UI Operations Manager	UI Compliance Bureau
01/25/2009	Ingram, Lawrence T	UI Area Supervisor	UI Compliance Bureau
	<b>Retirement</b>		
01/30/2009	Russell, Virginia S	Workforce Consultant, Senior	Boise Local Office

## 96th Annual International Educational Conference - Rapid City

*(Hyperlinks are active if you are viewing this online.)*



Mark your calendars now for an educational conference you won't want to miss. The 96th Annual International Educational Conference will be held in scenic Rapid City, South Dakota on June 14-17, 2009.

Conference Registration - [Conference Registration Form](#)

Host Hotel - [Holiday Inn Rushmore Plaza](#)  
Hotel reservations will be handled through the IAWP administrative office. Please call 1-888-898-9960 to make your reservation with the administrative office staff. *Holiday Inn Toll-free Reservations does not have this room block.*

Conference Agenda - [Tentative Conference Agenda](#)

*[Register Online Now - Click Here](#)*

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### ***Facebook - social networking site or employment site?***

***Pam Pearson***

We know that people have been connecting with others, sharing personal information and networking on-line for quite some time now. Whether through a MySpace page, Twitter, Facebook, LinkedIn...you name it, the options are endless! However, there is a major shift happening with the application of these social networking sites. Given the nation's current economic situation, there has been a significant increase in the use of these sites for finding employment. The potential for increasing a person's chance of finding employment is rapidly growing on social networking sites due to their increasing functionality and broad reach. But job seekers beware! The employer may not be interested in only the job information posted on a social networking site. As with friends and family, the employer will also have full access to whatever information that has been posted on the social networking site, which may not be an advantage to the job seeker.

Not only does an employer have the option of reviewing a resume or job application depending on the site, they can also get an insightful look into one's personal life by reviewing whatever information a person chooses to post on their social networking site such as photos, notes about what a person did over the weekend, and much, much, much more. This gives employers that "inside information" they often hope to extract somewhere during the hiring process, but are prevented from doing so due to an array of hiring laws designed to keep the hiring process equitable and strictly professional. Employers often see this personal glimpse as a tremendous advantage when making hiring decisions and are reviewing this information for indications about personal behavior and potentially behavior on the job.

The following information was taken from an interview and article in DMNews written in January, 2009 by [Mary Elizabeth Hurn](#), [Jonathan Mack](#)

To put the link between professional social networking and the economy in perspective, US traffic to employment sites has increased 20% across the board over the past 13 weeks, compared with the same time

period in 2007, according to Hitwise (a company that offers products and services designed to help marketers improve their online performance). Also according to Hitwise, traffic to LinkedIn has increased 174%.

"I think we've only just scratched the surface of using social networking for job hunting," said Matt Hicks, a spokesperson for Facebook. "People are now going beyond their direct network and reaching that next layer of people that may have an interest in getting a job with your company, but may be hard to reach through traditional media."



**IAWP**  
**International Development**

*David Washburn –Idaho IAWP Chapter President*



IAWP is a professional association in the workforce development field that has goals to further communications and understanding among its members in the United States, Canada and other overseas nations. The IAWP International Development goal this year is to increase the awareness of and involvement in IAWP International Development amongst IAWP members and potential IAWP members from around the world.

We can all learn from each other. That's one reason IAWP seeks to provide an international forum for sharing information. Our ties to chapters in other nations broaden our horizons, giving us access to more knowledge and more options. For our international chapters, the benefits are mutual. Through our association, we are advancing peace, goodwill and understanding among people of different nations. Our common goal of making lives better through workforce development provides us all with many interesting programs, topics of discussion and ideas to share with each other. This provides great opportunities to grow professionally and contribute positively to our common goals in workforce development around the world.

The International Association of Workforce Professionals currently has 3,137 members from countries outside the United States. Our association has active members in Baja California Mexico, Canada, France, the Federal Republic of Germany, Japan, Latvia, Lithuania, Mexico, Poland, the Republic of China, the Republic of Korea, the Republic of Sierra Leone, Russia/Kaliningrad and Ukraine.

Now is the time to become involved in this rewarding and interesting part of IAWP. If you are interested in meeting and communicating with new people from around the world who work in workforce development and in being a part of IAWP International Development, please contact David Washburn at: [dwashb@clarkston.com](mailto:dwashb@clarkston.com) or by telephone at (208) 746-9565.

**Please submit your article(s) for  
publication in the next issue of ITEMS by  
March 11, 2009  
Please send to  
[chris.orders@labor.idaho.gov](mailto:chris.orders@labor.idaho.gov)**

**ITEMS Editor – Chris Orders**



## IAWP Members: **ONE VOTE MATTERS and EVERY VOTE COUNTS**

*IAWP officer elections are coming up!*

Elections are an opportunity to express your opinion and a time to reflect the importance of just one vote. It is well documented that one vote has often guided the course of history.

- According to folklore, one vote gave America the English language instead of German. (1776)
- One vote by the U.S. House of Representatives elected Thomas Jefferson President over Aaron Burr. (1800)
- One vote confirmed the purchase of Alaska from Russia. (1867)
- One vote admitted California, Oregon, Washington and Idaho into the Union. (1850, 1850, 1889, 1890)
- Women won the right to vote by the passage of the 19th Amendment to the Constitution. Tennessee, the last state needed to pass the amendment, ratified the amendment by one vote. (1920)

### ***One Vote Does Make A Difference. How will you use your one vote?***

In order to participate in the IAWP elections, you will need to have your member number. If you don't know your member number, it is located on your membership card or you can call or e-mail the IAWP Administrative Office (888-898-9960 or [iawp@iawponline.org](mailto:iawp@iawponline.org)) to get your number.

There are three ways to vote in the upcoming elections...

1. Online: With your member number, log in to the "Members Only" section of the IAWP website at [www.iawponline.org](http://www.iawponline.org). Look for the "Elections" link on the left hand side. Online voting will take place May 18-29.
2. Mail-in: The January/February/March issue of *Workforce Professional* will have the ballot form to mail in. This is the only time the ballot form will be distributed in *Workforce Professional*. You will need to complete the form and mail it to the address on the form. The deadline is also on the form.
3. Onsite: Voting will also take place during the International Conference in Rapid City, South Dakota on Monday and Tuesday, June 15 and 16.

Your vote matters so do not waste it. By not voting at all, you let an opportunity to voice your opinion on the future leadership of our professional association go by. Don't let that happen!!

### **One Vote Does Make A Difference. How will you use your one vote?**

I am Lorraine Faulds and I'd appreciate it if you would use your vote to elect me to the office of IAWP International Vice President. A vote for me will make a difference because I truly care about our association and want to make it better than it has ever been. I plan to encourage members to use their educational benefits and become involved in their community. Will you join me in these plans? For information, please visit [www.sciawp.org/intlvp](http://www.sciawp.org/intlvp).

**LEARN TODAY, SUCCEED TOMORROW!**